



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

February 19, 2015

**PROCESSING STRAWBERRY ADVISORY BOARD
2015 ASSESSMENT RATE
SET AT \$0.00057 PER POUND**

To The Strawberry Processor Addressed:

Under the authority of the Marketing Order for Processing Strawberries and upon recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (CDFA) has set the 2015 PSAB assessment rate at **\$0.00057 per pound** of strawberries (or equivalent) received by processors during the 2015 calendar year. This year's PSAB assessment rate is lower than last year's rate which was \$0.00143 per pound.

This rate applies to all fresh strawberries and previously processed strawberries received by a processor and utilized for processing into strawberry products; provided however that no processor shall be required to pay an assessment upon strawberries for which this assessment has been previously paid.

Assessments should be remitted directly to the PSAB office. The PSAB will provide assessment forms and instructions. For further information regarding the PSAB's assessment, please call Gabe Moreno, Manager of the PSAB, at 831-724-5454. You may also call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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